

LORAX Design Group believes the outdoor living space is an extension of the home. This photograph of a private residence features LORAX's cohesive design that matches the style of the pre-existing French Country home to the elegant swimming pool.



## LORAX DESIGN GROUP: TAKING LANDSCAPE DESIGN AND PLANNING TO A HIGHER LEVEL

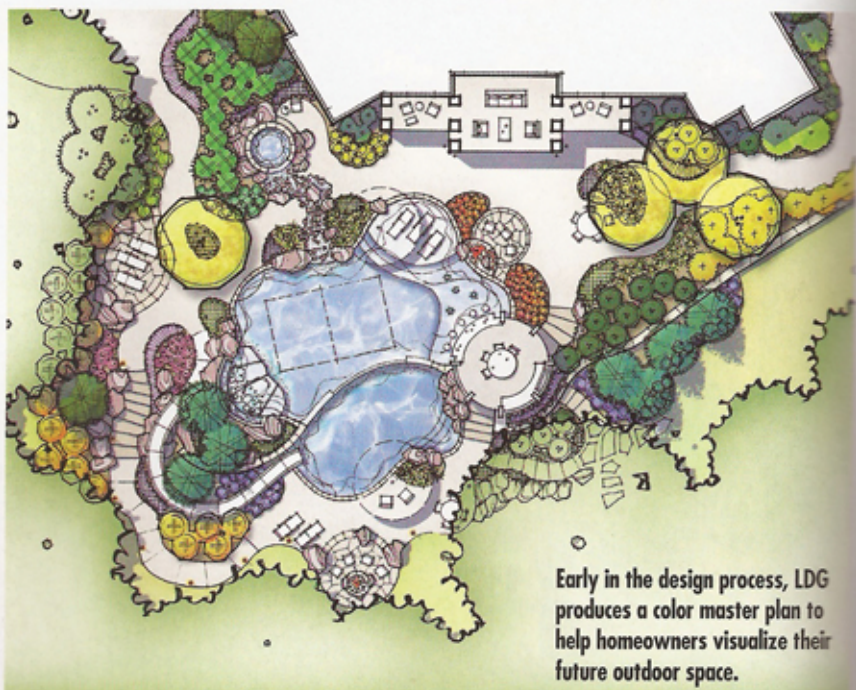
LORAX Design Group is a landscape architecture and design firm in Downtown Overland Park. With many years of experience as a landscape architect, owner Kurt Kraisinger opened the doors of LORAX Design Group in 2009. LDG takes projects through the entire process, from concept and design through construction management and completion. He and his staff use their passion for design to create memorable outdoor spaces that allow people to fully engage in their surroundings.

While LORAX's portfolio includes corporate office campuses, commercial retail centers, and mixed-use development projects, LDG enjoys putting the focus on individual homeowners. When asked about the most important step in planning exterior improvements, Kraisinger responded, "Develop a comprehensive master plan."

Master plans consider the big picture. Homeowners often labor over planning the details of their home's interior, yet give little thought to their exterior living space. They may fear the process could be too cost prohibitive, or perhaps they just don't know where or how to begin. Choices about design elements such as hardscaping, swimming pools, pergolas, water features and lighting can be overwhelming for homeowners. However, with expertise, the landscape architects at LORAX will help you to define your thoughts and ideas into a vision that will enhance your outdoor space. This vision may have both short- and long-term goals that fit your budget and timeline.

"With every project, we want to be stewards of the environment and our choices," he said. "If we provide education, the rest will follow — engage the client, give them sound knowledge, and provide them with a responsible, innovative solution so that they can be well-equipped to make the right decision."

Let LORAX orchestrate your design process and guide you through the creation of your personal master plan. For more information, call LORAX Design Group at 913-972-7244 or visit [www.loraxdesigngroup.com](http://www.loraxdesigngroup.com).



Early in the design process, LDG produces a color master plan to help homeowners visualize their future outdoor space.